HAPPY HOUR STUDIO

Serious work, joyfully made.

Design that gives a damn.

I'm Sarah, a designer, and print obsessive. I help cultural institutions, non-profits, and founders turn complex ideas into work people love.

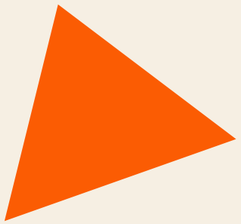
© Happy Hour Studio Ltd. 2026

Serious work, joyfully made.

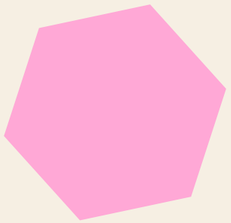
I care about the details, and about making things that are clear, characterful and easy to use. The aim is work that feels like you, and that people want to spend time with.

How I work

DIRECTLY WITH YOU



IN CLEAR STAGES



DESIGN FOR PRINT AND SCREEN

What I do



BRAND IDENTITY + GUIDELINES

BOOKS, EDITORIAL + PRINT



MARKETING DESIGN, SOCIAL + DIGITAL

© Happy Hour Studio Ltd. 2026

In good company

Who I work with

Art Fund_

BritishRedCross

The British Museum

THE FAT DUCK GROUP

Google

COTY
SINCE 1904

FREUDS

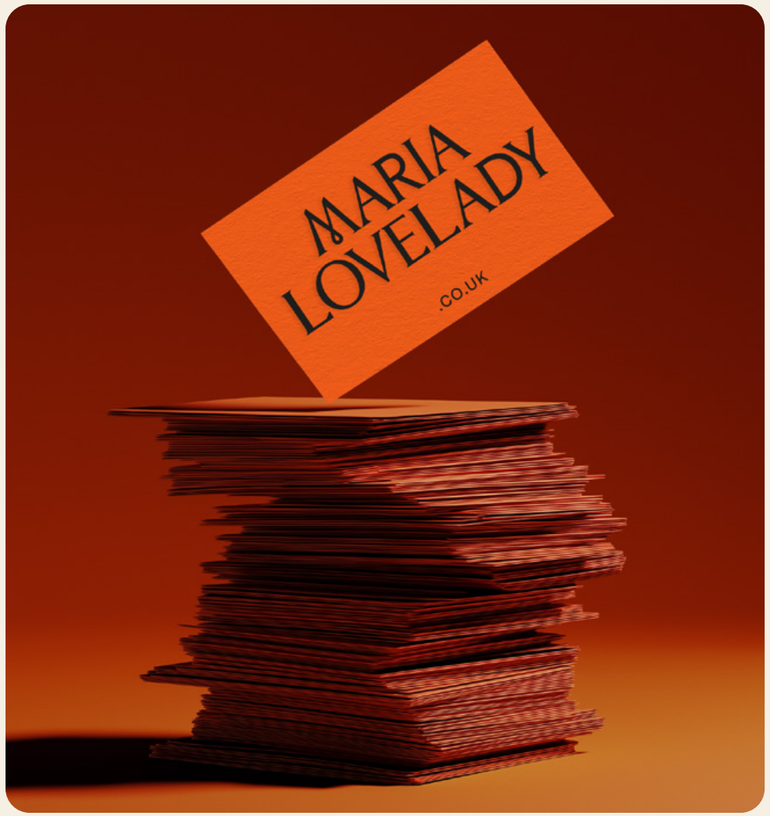
CÔTE

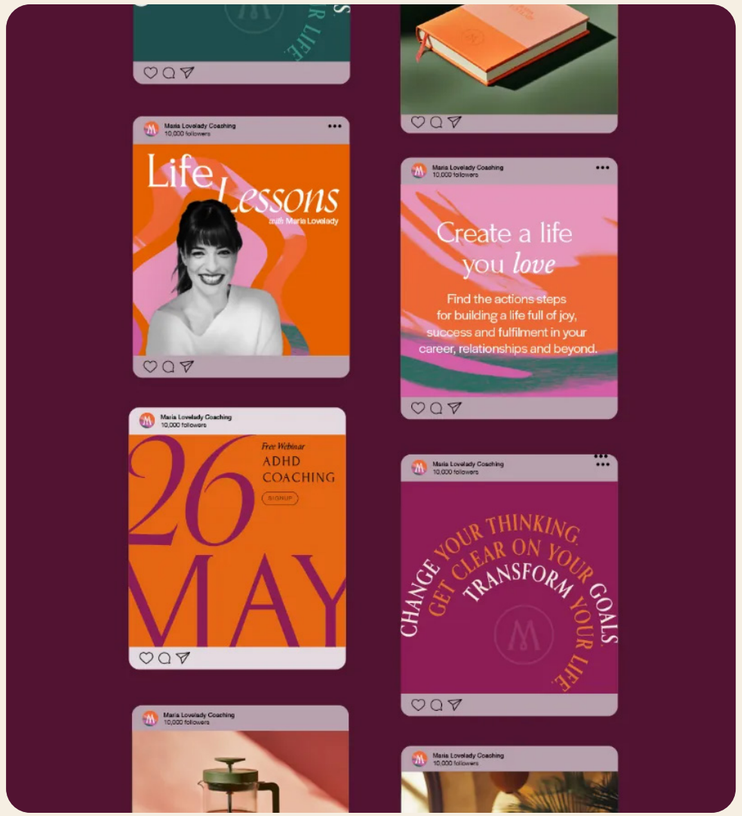
itsu
eat beautiful

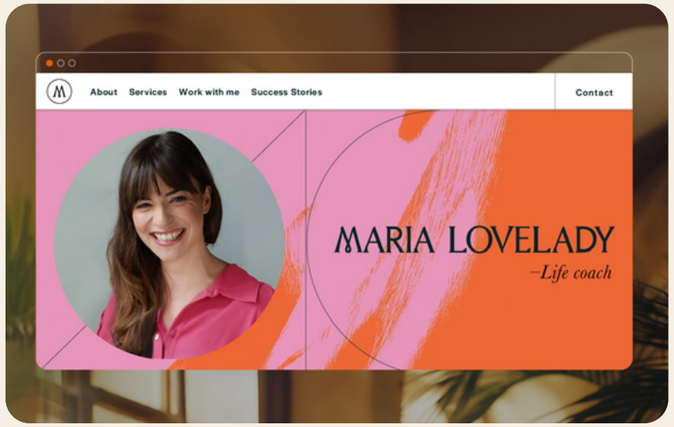
© Happy Hour Studio Ltd. 2026

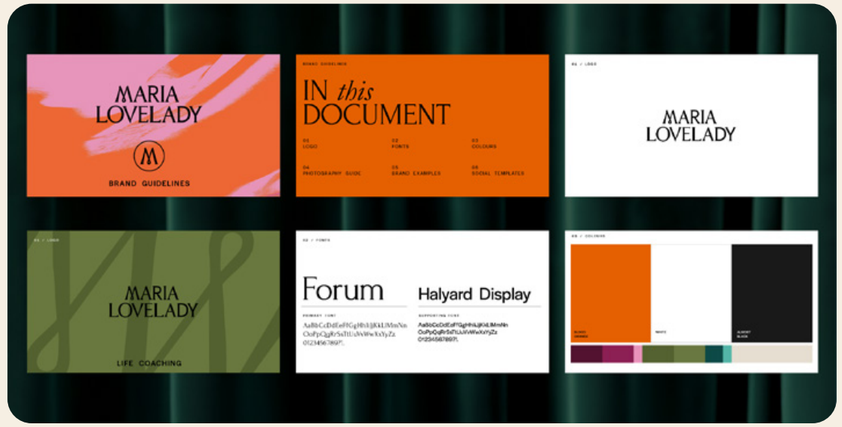
Work samples

Maria Lovelady Coaching









BRAND IDENTITY | BRAND POSITIONING | ART DIRECTION

DIGITAL GUIDELINES | GUIDELINES | SOCIAL TEMPLATES

Happy Hour Studio
www.happyhourstudio.co.uk

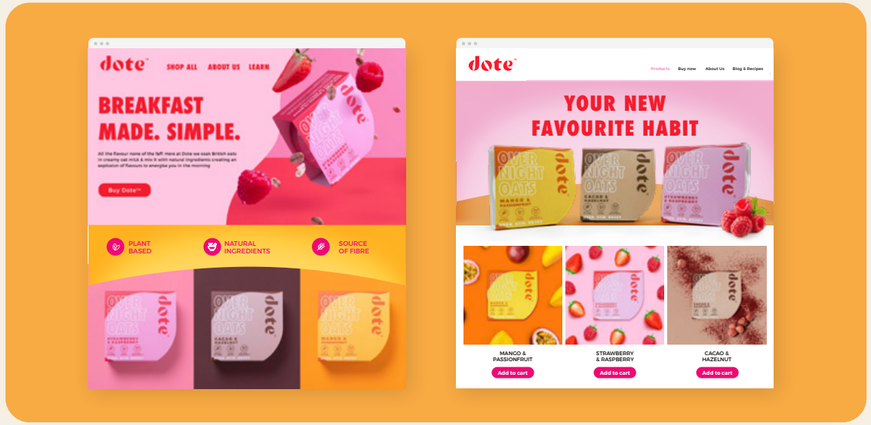
© Happy Hour Studio Ltd. 2026

Work samples

Dote









BRANDING | PACKAGING | DIGITAL

SOCIAL | ART DIRECTION | GUIDELINES

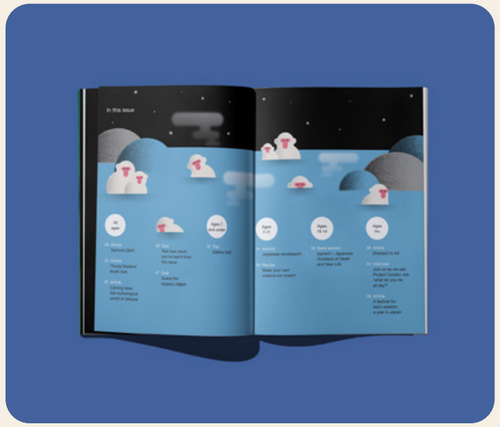
Happy Hour Studio
www.happyhourstudio.co.uk

© Happy Hour Studio Ltd. 2026

Work samples

Remus
British Museum









EDITORIAL DESIGN | ILLUSTRATION | ART DIRECTION

IMAGE CURATION | RESEARCH

Happy Hour Studio
www.happyhourstudio.co.uk

© Happy Hour Studio Ltd. 2026

Work samples

Art Fund









BRAND APPLICATION | GUIDELINES | CAMPAIGN

EDITORIAL DESIGN | COVER DESIGN | DESIGN SYSTEMS

Happy Hour Studio
www.happyhourstudio.co.uk

© Happy Hour Studio Ltd. 2026

Work samples

MOTY









IDENTITY REFRESH

FLEXIBLE DESIGN SYSTEM

DIGITAL & PRINT

EVENT DESIGN

CAMPAIGN DESIGN

Happy Hour Studio
www.happyhourstudio.co.uk

© Happy Hour Studio Ltd. 2026

Work samples

British Museum



CONCEPT DEVELOPMENT

PRINT & FINISHING

TEMPLATE DESIGN

IMAGE CURATION

© Happy Hour Studio Ltd. 2026

Work samples

British Museum Invite



CONCEPT DEVELOPMENT

BROCHURE DESIGN

PRINT PRODUCTION

ART WORKING

ART DIRECTION

Happy Hour Studio
www.happyhourstudio.co.uk

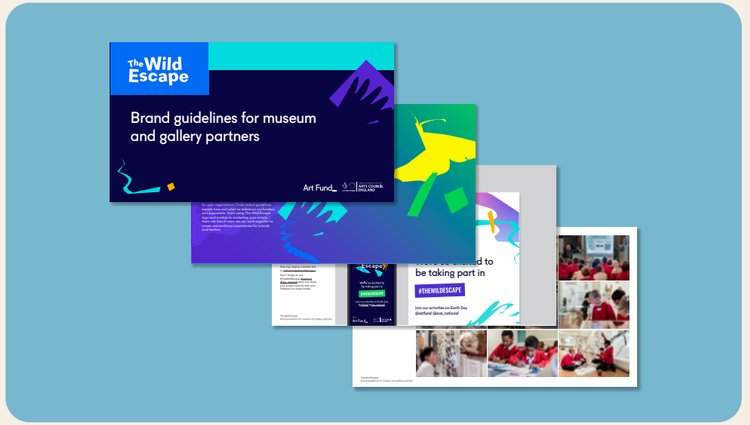
© Happy Hour Studio Ltd. 2026

Work samples

Wild Escape









REPORT DESIGN | LEARNING RESOURCES | GUIDELINES

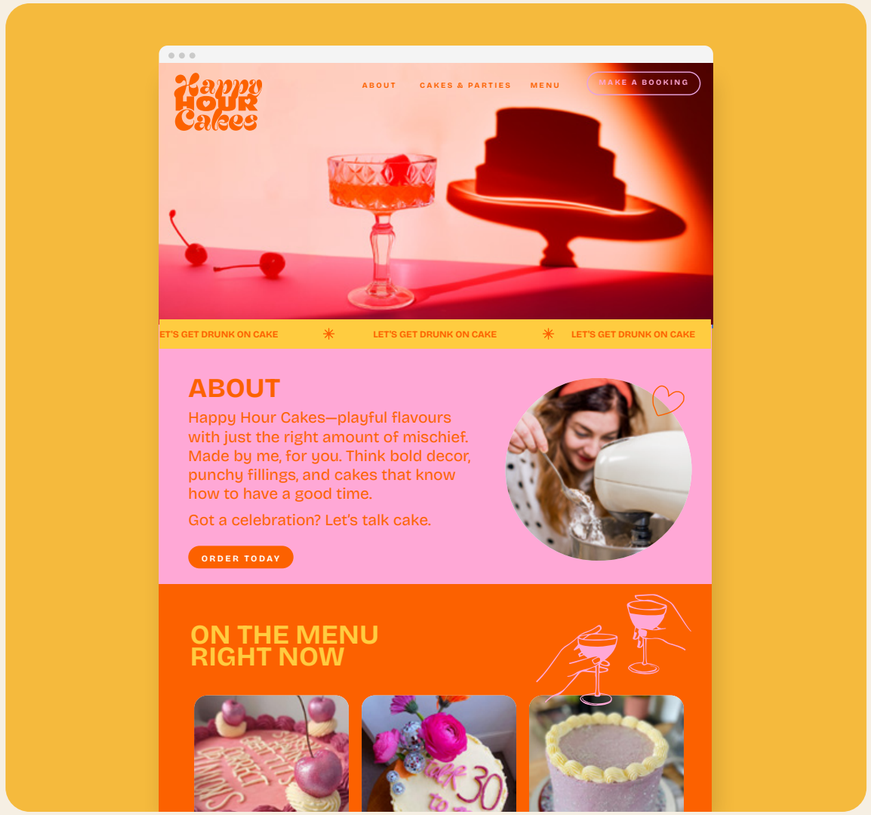
CAMPAIGN DESIGN | GALLERY GRAPHICS

Happy Hour Studio
www.happyhourstudio.co.uk

© Happy Hour Studio Ltd. 2026

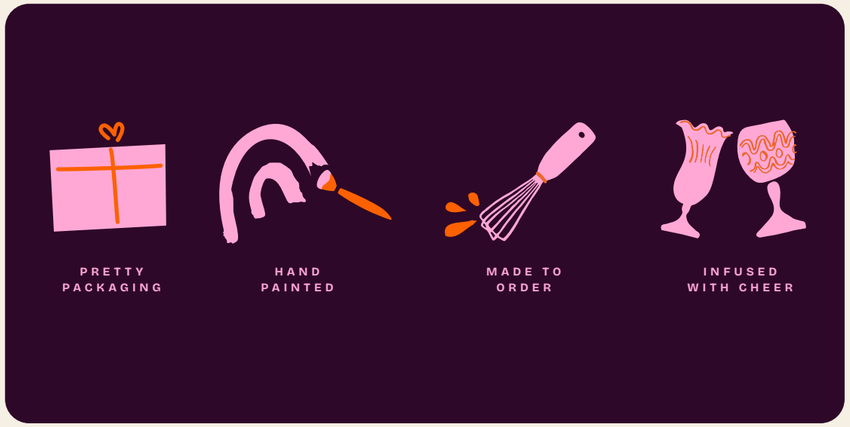
Work samples

Happy Hour Cakes









BRAND IDENTITY | ART DIRECTION | PACKAGING

PRINT | ILLUSTRATION | DIGITAL

Happy Hour Studio
www.happyhourstudio.co.uk

© Happy Hour Studio Ltd. 2026

Work samples

Côte









CAMPAIGN | SOCIAL | MENU DESIGN

SIGNAGE | DIGITAL | EVENT DESIGN

Happy Hour Studio
www.happyhourstudio.co.uk

© Happy Hour Studio Ltd. 2026

Work samples

Spa at The O2 InterContinental London

BROCHURE DESIGN

MENU DESIGN

PATTERN DESIGN

PRINT & FINISHING







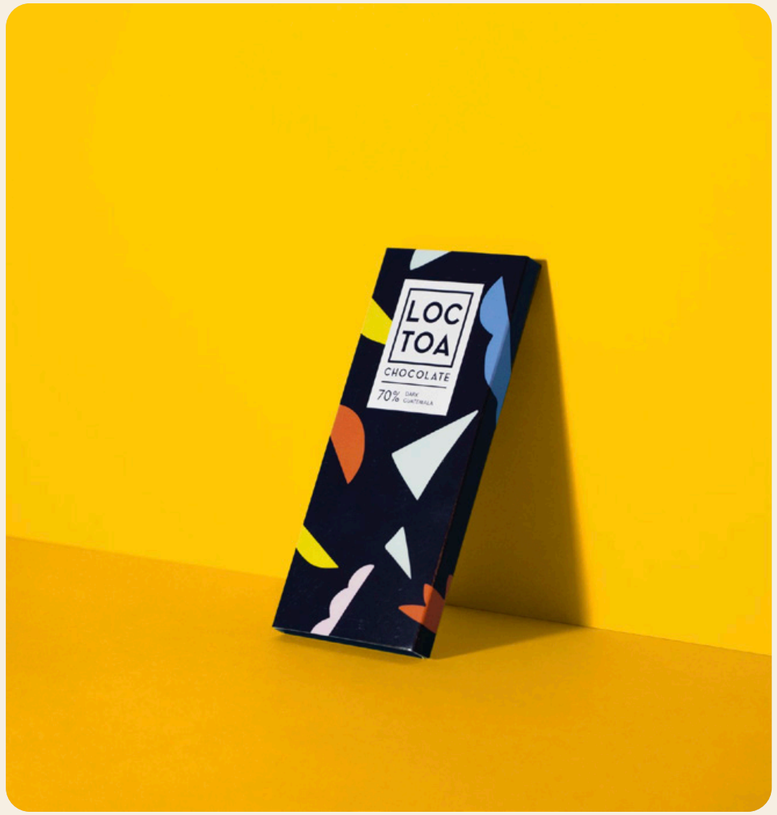
Happy Hour Studio
www.happyhourstudio.co.uk

© Happy Hour Studio Ltd. 2026

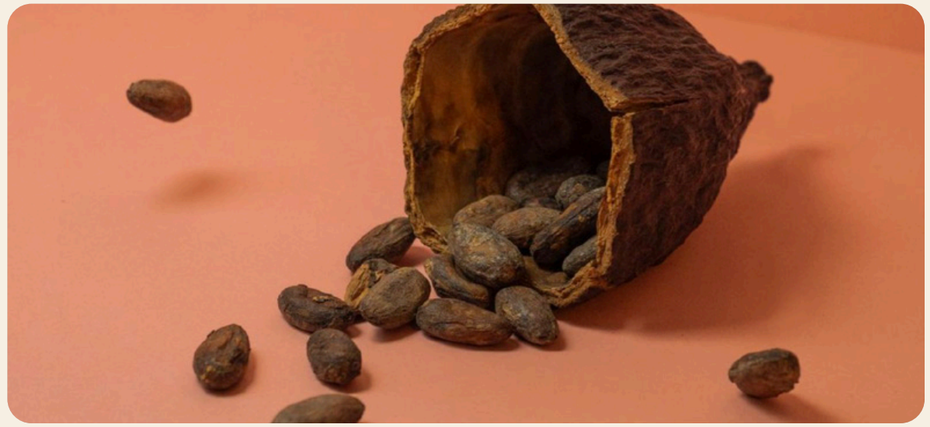
Work samples

Loctoa









PACKAGING

ILLUSTRATION APPLICATION

ART DIRECTION

COPYWRITING

Happy Hour Studio
www.happyhourstudio.co.uk

© Happy Hour Studio Ltd. 2026

Keen to chat?

Send me a few lines about what you're making and who it's for. We'll book a call and see if I'm the right fit.

hello@happyhourstudio.co.uk

© Happy Hour Studio Ltd. 2026

Thank you

© Happy Hour Studio Ltd. 2026